

A woman with long brown hair, wearing a black top and a blue jacket, is smiling and pouring from a clear glass bowl into a red tray filled with yellow dumplings. The background is a kitchen with a stainless steel range hood and warm lighting. Two large, stylized blue 'X' shapes are overlaid on the image, framing the woman.

Less subsidies, more impact.

Guarantee impact
in your municipality with Rikx.

Rikx

Rikx: The innovative impact platform

In 2021, Rikx won the Bloomberg Philanthropy Award from over 630 international entries. The platform proved its strength in Rotterdam, the largest social welfare municipality in the Netherlands.

With Rikx, you tackle social challenges like welfare and poverty effectively. How? By mobilising private capital and supporting social projects that deliver measurable impact. Municipalities receive guaranteed results upfront, while social entrepreneurs provide innovative solutions to local problems.



**Tackle social challenges and
promote impact entrepreneurship.**

- Launched in the Municipality of Rotterdam
- Validated by Owen Consultancy
- Awarded by the Bloomberg Foundation

With Rikx, you give residents new opportunities.

The Rikx methodology is unique and guarantees that every investment makes an impact. Companies with social value goals or corporate social responsibility (CSR) ambitions support projects that are pre-assessed by experts and receive an impact valuation.

Projects are monitored throughout and evaluated for their projected added value. This impact value is embedded in "Rikx" as social currency. Together, we create tangible, measurable, and visible impact for those who need and deserve it most.



How Rikx guarantees real impact

The Rikx calculation method predicts the impact of each investment in advance and monitors how the impact unfolds afterward.

The Rikx method evaluates social projects from five perspectives:

- Expert team: Independent assessment using the Delphi method.
- Optimization: Evaluation based on effective altruism.
- Distance: Focus on residents with the greatest distance from labor market.
- Breadth: Impact reach across 11 life domains.
- Duration: Long-term effects of each project.

The investment for impact



Investment in money

* License fee: €10,000 per year (subscription) – including the implementation of the municipality's own look and feel.

The costs for Rikx are not directly covered by the municipality, as they are also comprised of:

* Service fee: 10% – paid by the investors in the projects.

* Success fee: 10% – paid by the impact makers once their project is fully funded.

A minimum fee of €80,000 applies, which is guaranteed by the municipality.



Investment in time

The successful operation of Rikx requires the involvement of various roles, such as relationship management with investors and impact makers, as well as monitoring during project execution. Rikx coordinates the expert assessment of the calculation methodology and presents the investments and reports.

The social value of Rikx in Rotterdam

(numbers until 2024)

60+

investors

€ 732.000

on investments

390

created jobs

24

financed projects

€ 6.825.000

impact value

"I think it's brilliant that Rikx expresses the impact of projects in value, an incredibly important innovation. As an investor, you already know in advance that the project delivers more value to society than it costs. In this way, Rikx serves as a catalyst in the impact economy."

Tim Versnel, Alderman for Work & Income at Gemeente Rotterdam



What Rikx brings to your municipality

- Effective approach to social challenges.
- Stimulation of private capital for social projects.
- New opportunities for residents in terms of work, diplomas, and skills.
- Support for local impact entrepreneurship.
- Insight into results through monitoring and reporting.
- Certification for companies in the form of Social Value and ESG/CSRD proof.
- Efficient process management through an automated system.



Enhance your social impact. Become a Rikx municipality.

Is your municipality also struggling with persistent social challenges? Do you want to stimulate impact entrepreneurship while saving on welfare benefits? Implement Rikx and make guaranteed impact in your municipality.

rikxplatform.nl/impact-overheden

Discover how Rikx can work in your municipality. Want to know more? Contact us at info@rikxplatform.nl.